

# Business Plan Template



Utilise this template to capture the big picture of your business for the coming year. I recommend you review content on a quarterly basis and make adjustments where required.

**Brand**

**Network**

**Targets**

**Experience**



# What is your Value Proposition?



Utilise the responses to these questions to clearly understand what it is you bring to the table and can offer your clients and your audience.

**What am I bringing to the table?**

List at 50 - 100 reasons

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## What services will I offer and how?

## Who is my ideal client?

## What problems am I solving?