

# *business beliefs*



**BLOOMING**  
from *Within*

## SET THE TONE FOR YOUR BUSINESS BELIEFS

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shedding light on six business beliefs to explore where you can maximise your energy, efforts and awesomeness to achieve the success you desire.

# BELIEF # 1

ONLINE BUSINESS IS NOT HARD

# BELIEF # 2

PRODUCT / SERVICE WILL NEVER BE PERFECT

## BELIEF ONE: ON-LINE BUSINESS IS NOT HARD

Once you've established your vision and mission, you can then focus on the EXACT service that you are selling. So ask yourself this question...

### What is the core of what of your offer?

Before you do anything else, be very clear about what is it your selling. Now brain storm all of the options you could deliver your product.

Delivery mechanisms may include the following:

- \* website
- \* clinic appointments
- \* support services / tools / equipment eg essences, music, posture poles etc

## BELIEF TWO: YOUR PRODUCT OR SERVICE IS NEVER GOING TO BE PERFECT

The fact will always remain that time and technology are CONSTANTLY changing.

### You evolve, as well.

Get your product out there quickly and don't worry about perfection.

You can go back to update and improve and even provide another (improved) product or service later. The key factor is YOU MUST START!

It's more important to get something out there and use the feedback and experience to improve your product or service.



# BELIEF # 3

DON'T NEED TO WORK HARD, JUST SMARTER

# BELIEF # 4

COLLABORATION IS THE KEY

## **BELIEF THREE: YOU DON'T NEED TO WORK HARDER, YOU NEED TO WORK SMARTER**

We all fall into the stress trap of believing that we have to do all this 'stuff' before we launch or grow our business. The fact is, it is a constant work in progress.

- Prioritize what you need to complete on a regular basis.
- Choose the most important item and complete it before moving on to the next priority. A quick mentoring session will often support you to quickly gain clarity on where you need to focus.
- You don't have to do EVERYTHING in your business. After you've learned an area of your business (ie: social media management) invest in hiring people to support you.

## **BELIEF FOUR : COLLABORATION IS KEY**

Join tribes, or networks, and/or mastermind groups where you can support each other, share information with each other, and learn from each other.

### **Why would you want to repeat lessons learnt by others when you can pick up tips and tricks along the way?**

Find the right people for Joint Ventures and partnerships with others for things like email list building, cross promotion, guest interviews (eg livestreams), and more.

You are only limited by your imagination and those in your network.

# BELIEF # 5

DISTRACTION MANAGEMENT

# BELIEF # 6

REALISE YOU HAVE MAGICAL POWERS

## **BELIEF FIVE: DISTRACTION MANAGEMENT**

You can't manage time...everyone has 24 hours in a day.

**You CAN manage the distractions.**

Distractions shift your energy and get you out of the flow from whatever you're working on (ie: writing).

It takes 20 minutes up to a whole day to get back into the flow. So be sure to plan what it is you need to do.

Turn off social media notifications, don't check emails, and allocate time to work on one specific thing without distractions.

## **BELIEF SIX : YOU HAVE MAGICAL POWERS**

When you've completed the work in front of you, your energy changes and ATTRACTS more of that higher vibrating energy.

It brings the right clients, future partners, and opportunities. Lift your energy with meditation, walks, reading, and support yourself (your energy) to drive your passion and joy even more.